

Inform me! What are the commitments?

- Both Mentors and Mentees must commit to take part in the Inspire and Celebrate Mentorship Programme for 12 months.* As part of this commitment you will:
- Attend the Mentorship Training
- Meet with your Mentor/Mentee at least once per month thereafter and complete a short report after each meeting
- Mentors will attend at least one networking event
- Mentees will attend at least two networking events
- Mentees will attend the training workshops offered as part of the programme
- Mentors will complete mid-point and exit reviews to help PASMED evaluate the programme

I'm interested! Can I take part?



Mentors must currently hold, or have held, the post of Chairman, CEO, President, General Manager, Managing Director, Partner or equivalent and have the ability to build a trusting mentoring relationship through excellent communication skills, listening skills, ability to give feedback and knowledge of the SME sector.



Mentees must have a small or medium sized business that has been in operation for one year or more or has recently received Government loan funding. Businesses must have a valid commercial registration and be registered with PASMED. Mentees must be Omani nationals and preferably managing their business full time.

I'm eligible! Sign me up!

To find out more about the Programme, contact:
mentor@omansme.gov.om

To register your interest in the programme, complete an application form and return in to PASMED online or by fax on: 22089055 or 22089042



برنامج التوجيه
Mentorship Program



Mentoring for
Omani SMEs



برنامج التوجيه
Mentorship Program

Inspire & Celebrate, Oman's annual Business Mentorship Programme matches experienced mentors to Omani SMEs with the aim of inspiring and celebrating success amongst entrepreneurs.

The 12 month programme for both Mentors and Mentees, begins with comprehensive Mentorship Training and ends with a celebration and awards event. Key elements of the Programme include:

- Mentorship training and accreditation
- Monthly one-to-one meetings between Mentors and Mentees
A Personal Development Plan for mentees and their business
- Up to 4 networking events for Mentees and Mentors
- 2 additional training workshops for Mentees, specially designed for SMEs
- A mid-point and end of year review
- End of year celebration and awards

Enlighten me! What is mentoring?

PASMED Mentoring is a trusting, one-to-one relationship between a Business Mentor and Mentee which aims to inspire success and celebrate Omani entrepreneurs and their businesses.

Mentors provide personal experience, knowledge and motivation to inspire entrepreneurs and their businesses in order to grow and realise their potential

Motivate me! What are the benefits?

- Business Mentoring is a proven tool for supporting SMEs to develop and grow. SMEs will receive a range of personal and business benefits, including:

- monthly one-to-one meetings to inspire you to think differently about your business, plan for the future and support you through challenges and opportunities

- advice on business basics such as market research, competitor analysis, calculation of margins, manufacturing costs, test trading, retail outlets and sales forecasting

- networking opportunities with other SMEs and business leaders

Mentors also benefit from being a part of the programme; including:

- the opportunity to share and develop your Mentoring skills and take on a new professional challenge

- meeting SMEs and being inspired by their innovation, you can proudly say you are a part of Oman's national SME Mentoring programme, helping to advance the SME culture in Oman

- networking opportunities with other business leaders and SMEs